

DEPARTMENT B – POSTERS & BANNERS

Superintendent:

Melissa Peeler

4-H Staff Person Responsible – Marci Carroll

Department B - Communications & Expressive Arts Division 150 – Banners

General Rules

- A. Each banner should illustrate a phase of 4-H work or promote 4-H generally. Copyrighted materials cannot be used.
- B. When using the official 4-H Emblem (clover with the H's on each leaf), it must follow approved guidelines, which can be viewed at.
http://www.national4-hheadquarters.gov/emblem/4h_name.htm
- C. Banners are a two dimensional display, depicting one idea. See Posters for Exhibit Guidelines.
- D. Dimensions are to be 3 feet by 6 feet. The banners can be arranged horizontally or vertically but will be displayed with the 3 foot side on the top. The exhibit will not be penalized for being arranged horizontally.
- E. Banners must be hung on at least a ½ " dowel or a rod strong enough to support the banner. The dowel should be at least 2 inches longer than the banner. The dowel should be on the 3 foot side so banner will hang 3 feet across and 6 feet long. Banners mounted any other way risk not being displayed due to technical problems.
- F. Banners should be made of materials that permit the banner to be folded or rolled without damaging the display. Three dimensional objects should not be attached to the front of the banner.
- G. Attach a label and the current entry tag to the front lower left-hand (as you face it) corner of the banner. The label should include the name of the club and county. Letters on this label should be two inches in height.

CLASS 1 CLUB/COUNTY BANNER

Department B - Communications & Expressive Arts Division 152 - Posters

Rules:

- A. The purpose of a poster is to call attention to a subject. Every poster must be crafted to catch viewer's attention quickly. Each must clearly present only one specific message. Posters will be judged on the following criteria:
 - Idea:** simple, clear message, appropriate for a poster
 - Lettering:** readable from a distance, appropriate size in proportion to art.

Art: one dominate, eye-catching element: art relates to written message.

Arrangement: makes good use of entire poster space without being too crowded: art and lettering are well balanced.

Color: use of bold colors that harmonize well: colors used are legible.

Quality of Construction: neatness: appropriateness of materials used.

Effectiveness: works well as a poster.

- B. Posters must be 14" x 22" and on regular poster board. They may be arranged either horizontally or vertically. Those generated by computer must also meet this standard. Entries which do not conform to size, content or material guidelines will be lowered one ribbon placing. Posters may be laminated to protect them.
- C. Posters may be in any medium; watercolor, markers, crayon, ink, computer graphics. They may not be three-dimensional. Entries with components thicker than paper (such as milk cartons, pencils, pop cans) will be disqualified. When using the official 4-H Emblem (clover with the H's on each leaf), it must follow approved guidelines, which can be viewed at http://www.national4-hheadquarters.gov/emblem/4h_name.htm

Premiums for Posters are pay level 5.

Department B - Communications & Expressive Arts

Division 152 - Posters

- CLASS 1** **EXPLORING CAREERS WITH 4-H**
The poster should illustrate how 4-Hers can explore career opportunities through 4-H projects.
- CLASS 2** **PHOTO POSTER**
The poster should **focus on a 4-H theme** of your choice, using one large, eye-catching photo.
- CLASS 3** **"KEEPING IT GREEN. . .KEEPING IT HEALTHY"**
The poster should illustrate how 4-H encourages healthy lifestyles for youth and their families.

* FOLLOWING CLASSES ARE NOT ELIGIBLE FOR STATE FAIR CONSIDERATION*

- CLASS 901*** **OPEN THEME**